

FOURWALL

JANUARY 2022

MAGAZINE

EASY WAY TO A

FLAT BELLY!

POWER UP YOUR DIET

AND LOSE THOSE
LAST 10 POUND!

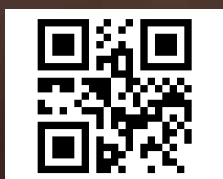
BOLD & DARING

LOOKS FOR
DAY OR
NIGHT

5 FACTS
YOU
NEED TO
KNOW
ABOUT
JEGU
ROSEANN

IJEGU ROSEANN

TALKS ABOUT HER PAGEANT
BRAND & THE FUTURE



H A P P Y B I R T H D A Y

FEATURED STORY



HAPPY BIRTHDAY IJEGU ROSEANN

CEO, MISS SILVER AFRICA

MEET THE BRAIN BEHIND MISS SILVER AFRICA



IJEGU ROSEANN

FOUNDER & CEO, MISS SILVER AFRICA

My name is Ijegu Roseann MunachimSo-aga, I was born in Okpatu, Enugu State but I moved to Ogun state at the age of 5, grew up to Ogun State in the midst of a boy and a girl.

I have always been a lover of Fashion but never thought about it as profession, just like every other kids dream to read law, become a lawyer have an office but Life had other plans for everyone I guess

I joined pageant in 2018, my first pageant was in Lagos, It Crashed years ago though, it was a Very terrible experience but I see it as a start of greatness.



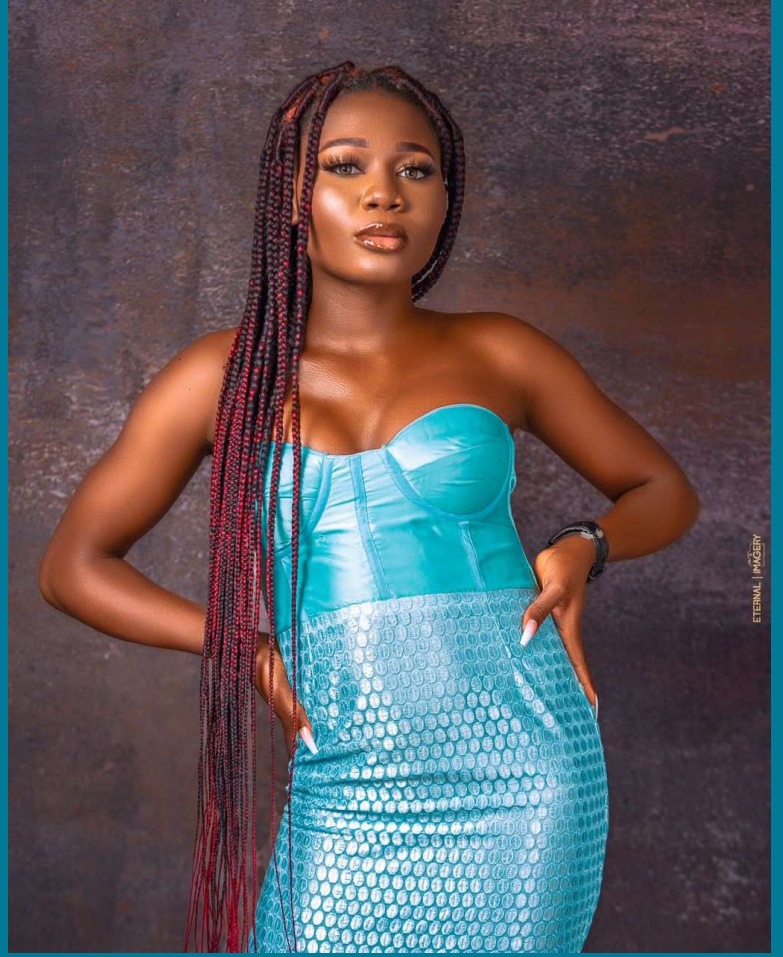
Started Miss Silver Africa in 2019, first edition was in Ibadan, it was hell but it the help of Ochiaka Jacob, Feso Okeji, Kelvin Chukwuebuka and first ever Queens of Miss silver Nigeria contest which was my first start in the pageant industry

Despite the challenges we did 2nd and 3rd Edition of both Miss Silver Nigeria and Miss silver Africa respectfully and we are expanding to Ghana, Uganda, Zambia with other Africa countries

I also run a fashion brand which I love because gives me the opportunity to be Creative and do what I love the most.

I have worked with many pageant models and looking forward to working with more MUHNA STYES (my fashion brand under MuHNA EMPIRE won't stop at just Dinner Gows and shoot we will be launching our wedding gowns cultural and Creativity Attire very soon.

Under Muhna Empire we also have Muhna Cocktail: we only deliver online and do special orders on the venue if the client request. Muhna Lashes and Muhna Nails will be our next project and will be out in the market by March 2022.



EXCLUSIVE INTERVIEW WITH

ROSEANN IJEGU

CEO, MISS SILVER AFRICA

TELL US ABOUT YOURSELF?

My Name is Ijegu Roseann Munachi from Okpatu in Udi local government Enugu state

HOW DID YOU START IN BEAUTY PAGEANTS?

In 2019, I went for 3 beauty pageant to get the inside info because it has always been my dream to bring girls today and grant them the opportunity I feel I couldn't have.

TELL US MORE ABOUT MISS SILVER AFRICA?

Miss Silver Africa is popular for its heavy dose of escapism. Every day, African Women are faced with Early marriage and unemployment challenges, puts a strain on the mind. As society has long discovered, we humans tend to forget about our own problems by involving ourselves in other people's problems.

Miss Silver Africa offers this crucial escape by Creating a personal skills pageant that is set to promote young girls into being a girl Entrepreneur. Miss Silver Africa is also a pageant set to Tour Around Africa and promote the Culture and Beauty of Africa to the world.

WHAT INSPIRED THE ESTABLISHING OF YOUR PAGEANT BRAND?

I went for some pageant and wining was about who has sex the more and I felt it best to give someone opportunity to actually win with their money, ability and seriousness and not the other way round also I love tourism & I love women being independent I enjoy it a lot so I felt the need to.

WOULD LIKE TO KNOW WHAT MAKES MISS SILVER AFRICA DIFFERENT FROM OTHER PAGEANTS?



It Free and fair. You win because you worked for it and deserve it

WHAT ARE THE CHALLENGES MANAGING BOTH THE BRAND AND THE MODELS?

It not easy keeping up.. Running a brand from the start is a lot of work now adding models to it makes it worst but am also blessed with the best set of queens that don't sit and wait for instructions so I won't really say I have challenges

DO YOU HAVE ANY REGRETS SINCE YOU STARTED MANAGING MISS SILVER AFRICA?

No I don't. I keep falling in love with the name every day, I keep meeting people that add value to my life. It a lifetime experience I would never want to stop even if I have to keep using my money

WHAT DOES YOUR BRAND LOOK OUT WHEN SELECTING YOUR WINNERS?

Seriousness, character. It one thing to have a rude queen nor matter how beautiful she is, she will always go out there to embarrass herself and the brand So we take character very seriously

HOW DO YOU RELAX?

Music. I love music and I enjoy all music depending on my mood but music always cheers me up nor matter what am feeling.

TELL US 5 FACTS PEOPLE DOESN'T KNOW ABOUT YOU?

I am Shy, I run away from camera and interviews , I cry when am upset and I enjoy staying indoor watching Netflix and getting drunk on Tequila shots I don't know how to pose for personal pics

WHO ARE YOUR THREE ROLE MODELS?

My Grandma, my first and 2nd Mom first they are the strongest then my Uncle He is the strongest of them all.

WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

Holding the 9th Edition of Miss Silver Africa in another African country, having Multiple Muhna Empire shops in Different states in Nigeria then married with a baby.

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AS PROFESSION, JUST
LIKE EVERY OTHER KIDS
DREAM TO READ LAW,
BECOME A LAWYER HAVE
AN OFFICE BUT LIFE HAD
OTHER PLANS FOR
EVERYONE I GUESS"**

**IJEGU ROSEANN
CEO, MISS SILVER AFRICA**