



DO YOU WANT TO BECOME A MODEL?



Are you an aspiring or professional model looking for a platform to take your modeling career to next level, be seen by top brands and get steady jobs?

FEATURES

Know what it does. Just in case.

Premium Models App is a digital portfolio and booking platform where models can create a professional portfolio and be seen by top brands and clients looking for models for their jobs.

EARN MONEY AS A MODEL

As a model, you can be booked by a clients and earn money modeling. In contrast to traditional modeling agencies, we do not charge an agency commission!

BE PART OF A COMMUNITY

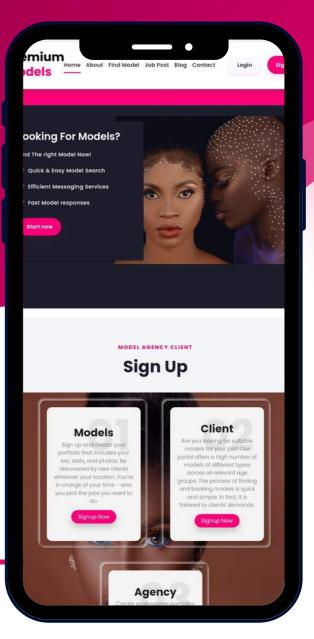
Be part of our model community and become a model - irrespective of looks and ideal dimensions! Naturalness and charisma are in high demand!

MANAGE YOUR PORTFLIO

Simply sign up through our portal, pay subscription fee and create a portfolio that includes your stats, photos and contact. With your login data, you can access & edit your model portfolio from any place, at any time!

RECEIVE SUPPORT

Our expert support team will do its best to help you with any questions you may have on your way to becoming a model!



SIGN UP TODAY!



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m

+2347062445649



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AUGUST EDITION - ISSUE 9

2023

THE FOURWALL KID MAGAZINE









Kid Magazine

ourwall Kid Magazine is an international digital magazine for kids and teens aim to showcase and promote them globally.

The magazine is focused on helping kid and teen models to create awareness and attract attention. Child modeling work can be a rewarding experience for children and parents. Whilst we all think our own children are cute and adorable, kids of all ages, shapes and sizes are required for modelling work. Our medium helps to market them to those who are always looking for children, both boys and girls to model for them.

OJUOLAPE STEPHANIE

Winner, Ultimate Youngerstars Dynasty August Edition 2023



Tamilore Stephanie Ojuolape is a 10 years old kid model based in Lagos, Nigeria. She is confident, gorgeous and stunning in her shoots and a professional with regards to work. She have huge passion for modeling and love being in front of the camera.

She loves reading, drawing and currently the winner of Ultimate Youngerstars Dynasty.

She enjoy working with photographers and brands that have a creative approach. I bring my energy and passion for modeling to every project I work on.

She is available for Fashion shoot, Product influencing, Commercials, TV advert, Photo shoot, Brand advert and Billboard advert and also available to travel.

Stephanie is an active and She curious child. loves reading, exploring new places, and spending time with her family. Her parents are committed to ensuring education that her personal growth remain priority, while also supporting her modeling aspirations.

As she continues to pursue her modeling career, she serves as an inspiration to young children and aspiring models everywhere. With her infectious smile and natural talent, she has proven that age is just a number when it come to achievements.

MODEL PROFILE

Model Type: Kid Model

Location: Lagos, Nigeria

Gender: Female

Height: 5'4

Waist: 26

Hips: 34.5

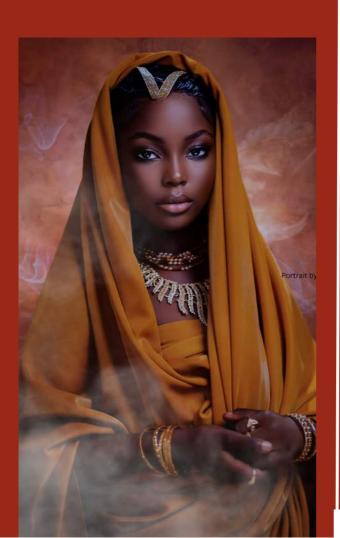
Bust: 31

Shoe: 40

Skin: Dark chocolate

Eyes: Black

Hair: Dark







WHAT DO TEN MODELS ACTUALLY DO?

Teen models are used to advertise products and services, from the latest fashion trends to promotional educational material.

They may appear in magazines or on websites, in advertising campaigns, on billboards or in TV commercials. In short, if a teenager would buy/be interested in a product or service, agencies will need to find a teen model to show it off!

Teen modelling can be a great way to get a taster of modelling on a smaller scale before pursuing it as a full time career. Teen modelling can be a lot of fun as well as a way of building up confidence and gaining experience of the world of work.



WHAT IS CHILD MODLEING?

THE COMPLETE GUIDE TO CHILD MODELING

Child modelling is when your child's image is used to promote a commercial product or service either in print or digital form. It also includes live runway shows and appearances. In a nutshell, it's when a company pays for the privilege of using taking your child's photos and using them to promote their brand.

Some parents see it as the ideal stepping stone for a child interested in a career in the entertainment or fashion industry while others think of it as a way to save a little money for their child's future.

Whichever category you fall into, it's vital that both you and your child understand the ins and outs of the industry. So take some time to read through the information below before deciding to take any further steps.

Is My Child Suited to the Industry?

This is an incredibly important question that either parents or teen models must ask themselves because let's face it; not everyone is suited to a life in front of the camera.

And believe it or not, we're not just talking about good looks, great teeth, and a clear complexion. A child model's confidence and attitude can be just as important.

It's lots of hard work

Some parents and models have told us how surprised they were to learn that modelling takes so much effort. They thought they would just roll up to the shoot, take some photos, and be on their way home in the space of an hour or two.

This is rarely the case as shoots often involve multiple wardrobe changes, background changes, and several hair and makeup sessions. So yes, it can get very tiring.

Rejection can be hard to take

Rejection is something that is unavoidable in this industry, and it happens a lot. Everything depends on what the company or photographer are looking out for, and if a child doesn't have it, then they won't get the gig.

It's nothing personal but for some children and parents, the rejection can be hard to take. This is particularly true for teen models who are much more involved in the business side of their career.

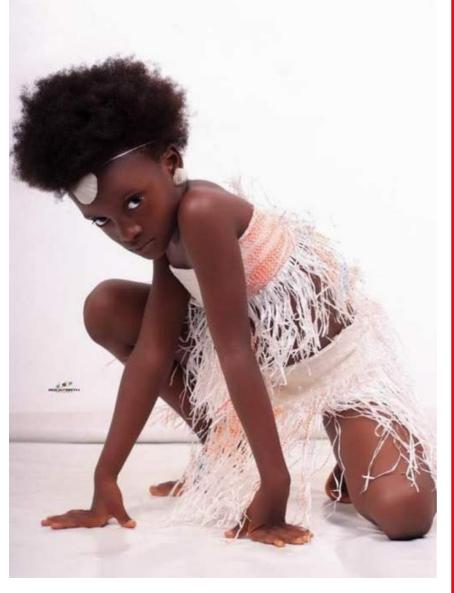
Both parent and child need to be able to deal with this and know from the outset that rejection will happen.

Building Your Portfolio

A child model's portfolio is hugely important to their chances of success. Without one, the agency cannot put them forward for work while a poorly photographed portfolio is just as damaging.

This is why many agencies require that you have a professionally photographed portfolio. Believe us when we say that unless you are a professional photographer, this is not something you want to do by yourself.

Your agency will often have a few local photographers that they can recommend while some may even require you to use a particular studio or photographer. Don't be surprised if this sets you back a few hundred dollars so be prepared to spend.



EXCLUSIVE INTERVIEW WITH

MARCELA AIPOH

GLOBAL CHILD AMBASSADOR 2023

TELL US ABOUT YOURSELF?

y name is Marcela Aipoh a 9 years old kid model, child actor CEO and the Global child Ambassador for the Guinness world record attempt in Nigeria. Hail from Edo state.

HOW DID YOUR JOURNEY BEGIN AS A MODEL?

My journey started 7 years when my mom discovered I was very good with poses and love catwalking even as a kid. So she registered me in a modeling industry where I got trained into a professional kid model.

WHAT INSPIRED YOU TO CHOOSE MODELING AS A CAREER?

Seeing kids my age doing it make me believe I can also do it.

WHAT IS YOUR BIGGEST CHALLENGE AS A KID MODEL?

People seeing you to be different from others.

WE LEARNT YOU ARE THE GLOBAL CHILD AMBASSADOR FOR GUINNESS WORLD RECORD ATTEMPT, HOW DOES THIS MAKE YOU FEEL?

It makes feel great to have been chosen as a Global child Ambassador to lead the team Nigeria into breaking the Guinness world record.

TELL US WHAT IS THE GUINNESS WORLD RECORD ATTEMPT IS ALL ABOUT?

The Guinness world record is a team of Nigeria attempt to break the Guinness world record in the longest marathon performance by a team called Team Nigeria.

HOW OLD WERE YOU WHEN YOU DECIDE TO DO MODELING?

I was 3 years old when my mom discovered me as a model.

WHO IS YOUR ROLE MODEL IN MODELING?

My role model in the modelling industry is Kira Kosarin She is an international supermodel who has been successful for over 25years. She is also an actress in 'The Thundermans' She is an inspiration to many young ones out there, including myself."

YOUR FIRST SHOOT, WHAT WERE THE CHALLENGES?

My first shoot challenge was for a highend fashion brand. The shoot required me to wear a very ball and large dresses and pose in ways that made me...



feel uncomfortable. I had to keep reminding myself that I was a kid professional model and that I could do it.

WHAT BRANDS HAVE YOU WORKED WITH?

Ari and Zee Clothing brand. DanoMilk tv commercial, Kuda bank tv commercial, Eva Baby Soap tv commercial, Glo tv commercial, Three crown tv commercial etc

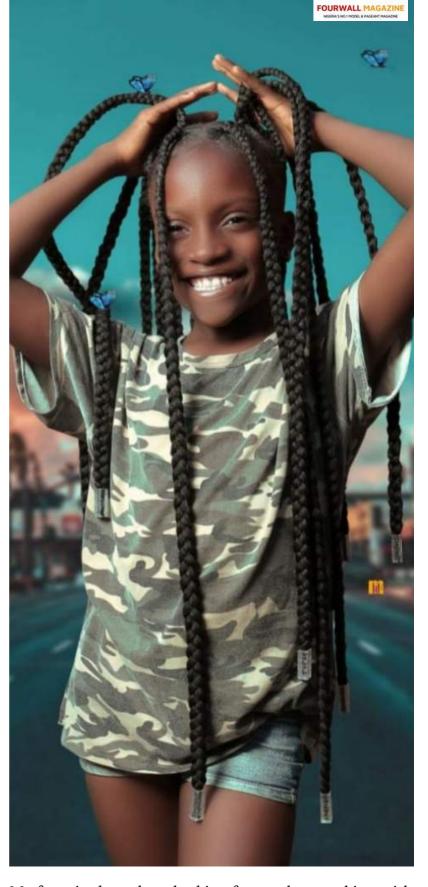
HAS MODELING AFFECTED YOU IN YOUR STUDIES?

No it hasn't

CAN YOU TRAVEL OUTSIDE YOUR COMFORT ZONE FOR MODELING JOBS?

Yes but with my mom

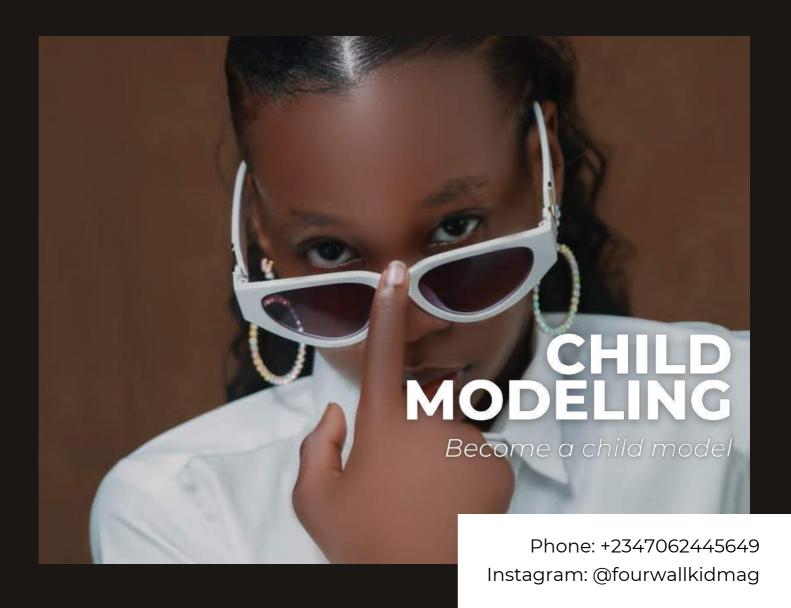
WHICH BRANDS ARE YOU LOOKING FORWARD TO WORKING WITH?



My favorite brand am looking forward to working with is definitely Indomie. I love Indomie so much and look forward to working with them.

WHERE DO YOU SEE YOURSELF IN THE NEXT 10 YEARS?

In 10 years, I hope to advance within the world and continue to learn and grow in modelling industry.

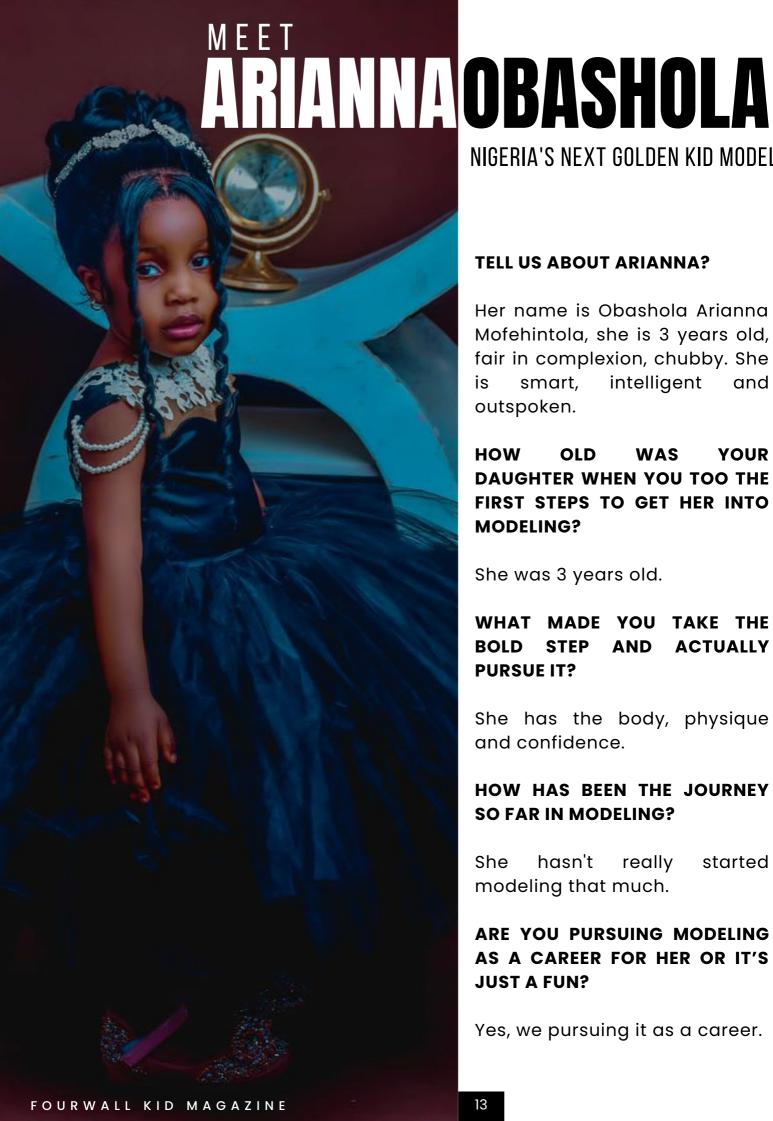


Child modelling work can be a rewarding experience for children and parents. Whilst we all think our own children are cute and adorable, kids of all ages, shapes and sizes are required for modelling work. We have clients who are always looking for children, both boys and girls to model for them.

Child models are wanted for a whole host of different types of <u>child modelling</u> assignments and jobs from photographic shoots for catalogues to TV adverts. Kids are used to promote products such as toys, kids clothing ranges, children shoes and so many others. Whether in magazines or on television child modelling is a very competitive area but can be fun for both you and your child.

Children who are confident and outgoing are ideal candidates to become a child model. On photo shoots, photographers will direct the child but they need to be happy to follow direction and be confident. Although as a parent you constantly hand aive on to reassurance and work as team. Child modelling is also a great way to earn a little be extra pocket money.

If you think your child would be interested in becoming a model or they have expressed an interest themselves, why not take a step for your child to become child model.



NIGERIA'S NEXT GOLDEN KID MODEL

TELL US ABOUT ARIANNA?

Her name is Obashola Arianna Mofehintola, she is 3 years old, fair in complexion, chubby. She intelligent smart, and outspoken.

HOW **OLD WAS YOUR DAUGHTER WHEN YOU TOO THE** FIRST STEPS TO GET HER INTO **MODELING?**

She was 3 years old.

WHAT MADE YOU TAKE THE BOLD **STEP** AND **ACTUALLY PURSUE IT?**

She has the body, physique and confidence.

HOW HAS BEEN THE JOURNEY SO FAR IN MODELING?

She hasn't really started modeling that much.

ARE YOU PURSUING MODELING AS A CAREER FOR HER OR IT'S **JUST A FUN?**

Yes, we pursuing it as a career.



HOW HAS THE MODELING STUFF AFFECTED YOU AS THE MOTHER?

It hasn't affect me becuase its what i want for her and i'm doing my best to cope.

CAN YOU TRAVEL OUTSIDE YOUR COMFORT ZONE FOR MODELING JOBS?

Yes, she can travel.

WHERE DO YOU SEE HER IN THE NEXT 10 YEARS?

God knows. I really want to see her breaking into the top of the game and gaining recognition.



WHICH WAS HER FIRST SHOOT, AND WHAT WERE THE CHALLENGES?

It was fun, interesting and i am to watch her in front of camera.

WHAT BRANDS HAVE YOU WORKED WITH?

None





WHAT ADVICE DO YOU HAVE FOR THE PARENTS CONTEMPLATING GETTING THEIR CHILDREN INTO MODELING?

Its a nice idea and worth giving the kids chance to thrive.

POSING TIPS FOR KID MODELS

Strike a pose! This famous lyric also happens to be one of the biggest elements to being a model. Posing is a skill that all models will need to have, and one that is certain to be expected of them. Regardless of age, posing for a photoshoot is simply part of the job description. When starting out as a child model, your child will have to practice posing in order to get better and book more jobs. There are many ways to become better at model poses, so we're mentioning just a few of the ways your child can improve their posing skills.

Practice at Home

Although 'practice makes perfect' is a cliché, it still rings true when it comes to modeling. The more your child model poses at home and practices different strategies, the more comfortable they will be doing so in an audition or on a job. The key is to constantly be snapping pics of them while they are practicing so they can see what they need to improve on. Maybe they make an uncomfortable face when in a specific pose, or maybe their arm isn't bending the way it's supposed to? The only way to fix these is by practicing and working to improve their posing skills.

Copycat

One of the great ways to learn new poses while practicing at home is to take a bunch of fashion magazines and try to copy the poses that professional models are making. Look at the top models who are at the top of their game, and have your child work at copying the best in the biz. This allows them to add more poses to their repertoire which will make them even more bookable. Again, make sure to take pictures of them practicing these poses so they can see where they need to improve.

Action Shots

Action poses for action shots are a big part of child modeling. If they are looking to book with sports apparel brands then they'll need to work on their action poses as well. This will take a little more work because usually it involves movement which can be hard to emulate. The best way would be to take pictures of them as they are playing a sport of some kind and then try and copy the natural action pose they are making while playing the sport. For example, during a soccer game snap as many pics as you can of your child running, kicking, sliding, etc. Then when you get home have them practice those specific poses.

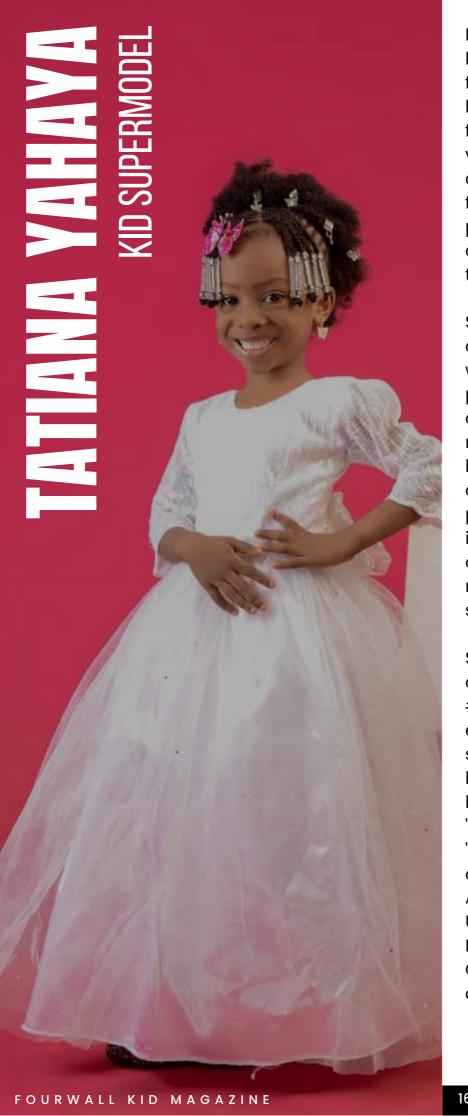
Keep Moving, But Slowly

You'll want your young child model to keep their poses moving and alive — yet for the photographer's sake, they should be changing their poses slowly. Aim to switch positions every three seconds, that way whoever is shooting them will have ample time to capture what mood they are trying to express with each pose.

Listen to the Photographer

One posing skill that any child can learn is to take direction. This also happens to be one of the most attractive qualities a model can have. When a child model learns to listen to their photographer, the shoot will go much more smoothly — which will mean booking more jobs in the long run. Another tip, when looking directly at the camera, have them practice looking behind the camera, this creates a more natural and candid look.

Your agency will often have a few local photographers that they can recommend while some may even require you to use a particular studio or photographer. Don't be surprised if this sets you back a few hundred dollars so be prepared to spend.



I am Tatiana Yahaya, popularly known has Rio Tatiana. I am a five years old kid model who has passion for fashion, photography, stylist, videography, influencer and acting. I work mainly in the field of fashion shoot and product advert. I am courageous and never too big to be corrected.

She started her Modeling career when her love for poses was discovered by her first photographer. This was discovered when she was making her two years birthday shoot. Her poses were amazing, that photographer was false to ask if she had been doing this occasionally...I laughed and responded it was her first shoot.

She has competed in so many contest e.g proud kids Naija, #repyourpassionandachievem entchallenge, Charminkids etc some she was even underage but have the courage and believe she can. She won the 'Most Talented Little Princess'. 'Most courageous Princess' and also made the Little Miss Adorable Charmin princess Universe'22. She is the current Miss culture of her school. Currently, she is into a contest as the "Little Miss Africa".





Model Type: Child Model Location: Lagos state, Nigeria

Gender: Female

MODEL STATS

Height: 102 Waist: 20 Bust: 20 Hip: 21 Shoe: 29 Skin: Fair Eyes: Black Hair: Black

MODEL PROFILE







FOR BOOKING

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princessriotatiana@gmail.com
Instagram:
@rio_tatiana_official
Agency: Rio Talent Stars

THINGS TO THINK ABOUT BEFORE A PHOTOSHOOT

Knowledge is power, so the more you know about a modelling photoshoot you've been hired for, the better. Below, we've outlined a few questions you might want to ask yourself to help you do your absolute best and hopefully make that all-important excellent first impression which could lead to future jobs.

Who Am I Modelling For?

When you get signed to a job, either via your agency or by freelancing, you will be working for a specific brand, company, photographer or publication. If you are signed to a modelling agency, your agency should be able to give you all the information regarding relevant parties and any specific requirements. You may be required to do, prepare or bring certain things to the shoot. For example, you may be required to shave your legs, bring certain underwear, or have clean, unpainted nails.

You should do your own background research regarding the people you will be working with, as well as the work they have done previously. Make sure to take a look at the photographer's website or portfolio so you know who they have worked with before. t could be seen as ignorant to not know the people you are working with. Research will also help you understand what they may expect from you, and what sort of looks, poses and styles they have approved before.

What Does the Brand/Publication Sell or Promote?

Understanding the brand or publication you will be working for will help you understand what sort of modelling you will be doing. If you're going to be working with a clothes brand, you may be asked to do catalogue-style posing that is typically more casual or candid.

A high-fashion brand will expect more editorial posing and may require you to wear more unusual clothing, or perhaps sport a less typical hairstyle. If you've been hired by a holiday company, you may need to travel and be expected to wear swimwear and get a spray tan.

If you're working with a health or beauty brand, the chances are you'll be asked to work with a product.

You get the gist; understanding the brand is to understand the assignment.

Who Are the Target Audience?

Knowing the brand's target audience is really helpful because it helps you gauge what sort of approach you need to take at the shoot. If you're modelling for a brand that sells to an older generation, desired poses will likely be more classical and traditional. If you're modelling for a brand or photographer whose target audience includes young people, you will probably be encouraged to playfully pose to create quirky and more fun-loving images.

Turning up with no idea of a brand's target audience will seem a little unprofessional, so being one step ahead of the game will ultimately work in your favor.

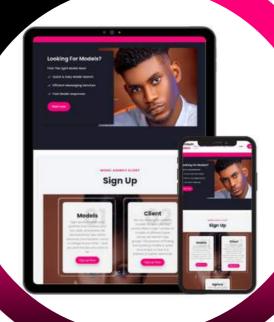
What Are the Brand/Photographer's Goals?

Are you being employed to sell a product, or are you being employed to show how a product works? Perhaps the photoshoot is purely conceptual, so you're being photographed to get people thinking rather than buying. Whatever the reason, it's good to understand the drive and motivation behind the shoot so you can act accordingly. Photoshoots nearly always have an end goal of making money via sales, but sometimes they may be to back a certain cause or raise awareness for something.

FIND THE RIGHT MODEL FOR YOUR JOB



If you want an easy online way to find models for your next project, create your professional profile, add links to your website and social media and enter a short bio about yourself or company. You can also upload some examples of your work.



Get connected

Once approved by our team, you can have access to directly book models via our **model search**, or post a **job offer** on our Job Marketplace for models to apply and you choose the right model that fit your criteria for your project...

Book with ease

Go to Find Model, choose any model that fit the criteria of your project. Click on Book Model on their portfolio, enter the location, budget, date of the job and description of the job. After sending your request, the model will accept or decline your offer and you will be notified as soon as the model accepts.



Easy and fast online registration



Book models for your jobs directly online



Wide variety of models to meet diverse client needs

FOR ENQUIRIES





