

# FOURWALL



28TH EDITION  
OCTOBER 2023

M A G A Z I N E

THE  
SPECIAL  
ISSUE

## Get The Look

Insider Tips from  
the Pros on the  
Latest Hair Trends  
and Styles

## SKINCARE ESSENTIALS

A list of must-have  
products to keep  
your skin healthy  
throughout the  
daily grind

## THE MODEL SERIES



Models  
Share Their  
Challenges  
And Success  
Story.

# LUCY ELOBA

MRS KENYA  
UNITED NATIONS

*Fourwall Mag*

- The Interview
- Cover girl
- Beauty

Our magazine aims to promote and create awareness for models to gain exposure, recognition and attract attention of potential clients and brands.



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EXCEPTIONAL  
QUEEN NIGERIA**

- The Interview
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TY CML

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New!

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# EDITOR'S NOTE



Welcome to the 28th edition October special issue of Fourwall Magazine featuring Queen Lucy Eloba, winner of Mrs Kemya United Nations and Queen Emmanuella Ugwenagu, winner of Most Exceptional Queen Nigeria.

In a world that constantly urges us to compare ourselves with others, its essential to remember that each one of us walks a different path. Our journey is uniquely ours, shaped by our experiences, passions, and dreams. In this edition, we celebrate the spirit of individuality and delve into stories that inspire us to compete not with others, but with ourselves.

Our cover personalities, exemplifies the beauty of self-competition, sharing how they find fulfilment by measuring their progress against their own goals rather than comparing themselves to others. In a candid interview, they reveal their secrets to winning pageant and proving that true success lies in pursuing our personal best. Let us remind ourselves that our journey is our own!



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# AN INTERVIEW WITH LUCY ELOBA

## MRS KENYA UNITED NATIONS

October 2023

Issue 28

### WHAT WERE THE CHALLENGES YOU FACED DURING MRS KENYA UNITED NATION CONTEST AND HOW DID YOU OVERCOME?

Self doubt. When i was selected to represent my country, i received both negative and positive comments. Most people believe that the moment you get married and become a mother, you should let go of your passion. So i had no choice but to believe in myself and encourage myself the best way i could, with my loved ones and friends by my side i overcome my doubts.

### FOR A WOMAN, ESPECIALLY FOR A MARRIED WOMAN, HOW IMPORTANT IS IT TO HAVE FAMILY SUPPORT?

Family support is everything, you need that positive energy. Getting home and having someone you can have a conversation without being judged is one of the many blessings I count. My husband and my lovely daughter, are my strength and i thank God for giving me this two wonderful people in my life. My parents and siblings are always there to remind me how strong i am.

### HOW LONG HAVE YOU BEEN INTO MODELING?

Since i was a young girl, i always dreamed of being a model. It has always been in me.



### TELL US ABOUT YOURSELF?

My name is Mrs. Lucy Lihanna Eloba, the current Mrs. Kenya United Nations, Beautician, influencer, and a business woman.

### HOW DID YOUR JOURNEY INTO THE BEAUTY PAGEANT BEGUN?

My love for the pageant begun in my high school , i joined beauty and fashion classes. Back then we didn't have much to work with, so we had to be creative. It made me so passionate and competitive.



## HOW HAVE WINNING THIS PAGEANT IMPACTED IN YOUR LIFE?

Because Mrs. Kenya United Nations has been the biggest impact of my life, it has boosted my self confidence. This platform has allowed me to reach more people and communicate with them through my social media and to able to empower married women who still have dreams that they might think are impossible to achieve.

## HAS BEEN A BEAUTY QUEEN EVER CLASHED WITH YOUR PERSONALITY?

Yes, beauty pageant has clashed with my personality. I was a very shy girl growing up and being a beauty queen means you get to meet and interact with alot of different people. As a beauty queen, i become a mentor and i am grateful for that.

## WHAT PROJECTS HAVE YOU EMBARKED ON SINCE YOU WERE CROWNED?

I am currently working on my project in Mental Abuse and Mental Health.



## IN BEAUTY PAGEANTRY, DID YOU HAVE ANY MENTORS?

Yes I did, my friend and a Queen Eleshia is one of my role models. She is many things understanding, trustworthy, thoughtful, an author, a runway model, a ceo and award winner. She inspires me to work hard have faith in what i love doing and pushes me to achieve my goals.

## WHAT DOES THE SASH AND CROWN SYMBOLIZE TO YOU?

The sash and crown symbolize to me as an achievement, a goal, a hope and a dream that I always had as a young girl and also future.

## BEAUTY OR BRAIN. WHICH IS MORE IMPORTANT TO WIN A BEAUTY PAGEANT?

You can't be a beauty without brain most of our work as beauty queens require intelligence, i will say both are very important.



**HOW WOULD YOU DEFINE YOUR PERSONAL STYLE?**

I would define my personal style as classy, elegant and trendy.

**HOW DO YOU RELAX WHENEVER YOU ARE FREE?**

I go to the gym, i like reading good books and cooking

**WHICH BRANDS ARE LOOKING FORWARD TO WORK WITH?**

I love supporting talent and creativity, I would work with any designer that is creative enough

**WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?**

I want to be someone my daughter can look up to, i want to show her how to be independent. Also i want to create a well awareness about mental abuse, people only see domestic violence but no one talks about mental abuse how a person can be mentally manipulated in a marriage to an extend where that you are totally broken, where are feelings like you are nothing, where your partner can make you feel like you are not deserving of life. I would like to create awareness about emotional abuse and mental abuse.

**WHAT MESSAGE DO YOU HAVE FOR THE WOMEN ASPIRING TO WEAR YOUR CROWN?**

I would tell the woman getting married and having children is not the end of your life. We this world and our generations need women who can stand for each other and who can go after their dreams. We should be the mirrors, we should be examples of our daughters who we want them to be because if your daughter grows up seeing you just sitting there letting go of your life and your dreams, she will know that being a woman is all about getting married and sitting down from morning till night



# Star Power





# SKINCARE ESSENTIAL

## What Is Niacinamide?

Niacinamide is a form of vitamin B3 that helps to soothe redness, reduce hyperpigmentation and aid in hydration, per the National Center for Biotechnology Information (NCBI). The great thing about topical niacinamide is that it has minimal side effects, per the NCBI. Furthermore, Dr. Henry recommends the ingredient for its soothing and anti-inflammatory properties, and for those with sensitive skin. “It contributes to moisturizing the skin, and it also contributes to fortifying the skin barrier and reducing inflammation,” she says.

## What Is Vitamin C?

Vitamin C is an antioxidant known for its brightening and anti-aging abilities in topical skin care applications, per the NCBI. There’s a good chance you already use a vitamin C serum or moisturizer in your morning routine to fight hyperpigmentation and dullness. There are many different forms of vitamin C found in topical skin care; L-ascorbic acid is vitamin C in its strongest and purest form, and it’s highly effective in topical skin care applications, per the NCBI.

## Can You Use Niacinamide With Vitamin C?

For years, it was recommended to use niacinamide and vitamin C in separate routines because vitamin C formulations weren’t always stable, Dr. Henry says. Furthermore, per the Indian Dermatology Online Journal, when a vitamin C formula isn’t stable, it’s not as effective on the skin, and when you pair it with certain ingredients, like niacinamide, that can make both ingredients ineffective. Vitamin C serums can become unstable when the formula is exposed to air and sunlight. A good indication that your vitamin C serum is no longer stable is if it becomes a dark, amber color.

Today, formulations have improved and sometimes, niacinamide can be successfully paired with vitamin C, but you really have to pay attention to the products you’re using. In fact, it’s highly situational, but your best chance is to use vitamin C serum and niacinamide serum formulated to be used together. L’Oréal Paris recommends using L’Oréal Paris Revitalift Derm Intensives 12% Pure Vitamin C + E + Salicylic Acid Serum and L’Oréal Paris Bright Reveal 12% [Niacinamide + Amino Sulfonic + Ferulic Acid] Dark Spot Serum in the same routine to target dullness and dark spots. This way, you can confidently use both in the same regimen because the brand has formulated them with the intention to pair if needed.

# JOY ODINU

## THE NEXT SUPERMODEL!

My name is Odinu Joy, popularly know as JD. I'm from Imo state based in Abuja. A fashion, commercial, face and brand model.

I started modeling 24th May 2021. I enrolled in Onyx Modelz, graduated as a professional model then decided to become a freelance model. I've struggled to be where I am today with a lot of training and encouragement from my friends and family. It's hasn't been easy i worked day and night, under rain and sun to be at this position right now. I'm still pushing myself to becoming a better and professional model.

Fashion is something that has always intrigued me, the statement it makes without a word being uttered and this is why I love modeling or as a i jokingly call it; play dress up.



Modeling is my way of expressing myself through fashion, bringing to life the many unique creation of designers.

My driving force has been to give voice and to speak the language of fashion with my body, I have worked with photographers in creating ideas and concepts that tells stories especially in the area of Africa culture. I have also modeled for fashion brands.



**EXCLUSIVE INTERVIEW WITH  
 QUEEN EMMANUELLA IGWENAGU**  
 MOST EXCEPTIONAL QUEEN NIGERIA 2023

**HOW DO YOU FEEL EMERGING MOST  
 EXCEPTIONAL QUEEN NIGERIA 2023?**

**I** really don't know how to place it but I really felt like my dreams were beginning to come true, I feel so excited.

**TELL US ABOUT YOURSELF?**

I am Queen Emmanuella Ujunwa Igwenagu mostly known as Ella to others. I'm from Enugu state, Ezeagu local government. I am an upcoming actress and a caterer.

**WHAT WERE THE CHALLENGES YOU FACED DURING THE CONTEST AND HOW YOU OVERCAME THEM?**

The challenges I felt then was financially because there was a time I actually ran out of funds to keep voting and most friends and relatives were not really supportive during that period, at a point I felt like quitting, but I overcame it all with the help of God and loved ones.

**WHAT WOULD YOU SAY STOOD YOU OUT FROM OTHER CONTESTANTS?**

My determination, boldness and consistency.

**HOW WAS THE BONDING WITH OTHER CONTESTANTS?**

It wasn't hard bonding with other contestant because they all were lovely and friendly.

**WHAT WAS YOUR BEST MOMENTS DURING THE PAGEANT?**

Every moment I had was amazing because it gave me the opportunity to learn and improve in many ways, my best moment was when I was announced and crowned the winner , it was a moment I will never forget.

**WHAT DO YOU THINK THE JUDGES WERE LOOKING OUT TO SELECT A WINNER?**

I really can't say what they were looking out for but I think I possessed what they were looking out for and that is determination to never give up and boldness.



**HOW LONG HAVE YOU BEEN IN THE MODELING?**

I have been in the modeling industry for 2years now.

**WHAT DOES WINNING THIS PAGEANT MEAN TO YOU?**

It is a great achievement and many waiting to be unleashed, it has also brought recognition and opportunities.

**NOW YOU HAVE BEEN CROWNED, WHAT PROJECT DO YOU HAVE IN PLAN TO CARRY OUT?**

The project on my mind is to visit secondary schools and educate young girls the importance of menstrual hygiene and also distribution of pads to most girls who can't afford to pad themselves during their menstrual flow.

**WHO IS YOUR ROLE MODEL?**

My role model are my mom, Genevieve Nnaji, and Adesuwa Etomi.



**WHAT DOES THIS SASH AND CROWN SYMBOLIZE TO YOU?**

It symbolizes authority, royalty and value.

**WHICH BRANDS ARE LOOKING FORWARD TO WORK WITH?**

As a fashion model I would love to work with a fashion brand such as Zara, Coca-cola, peakmilk, Versace or Dior.

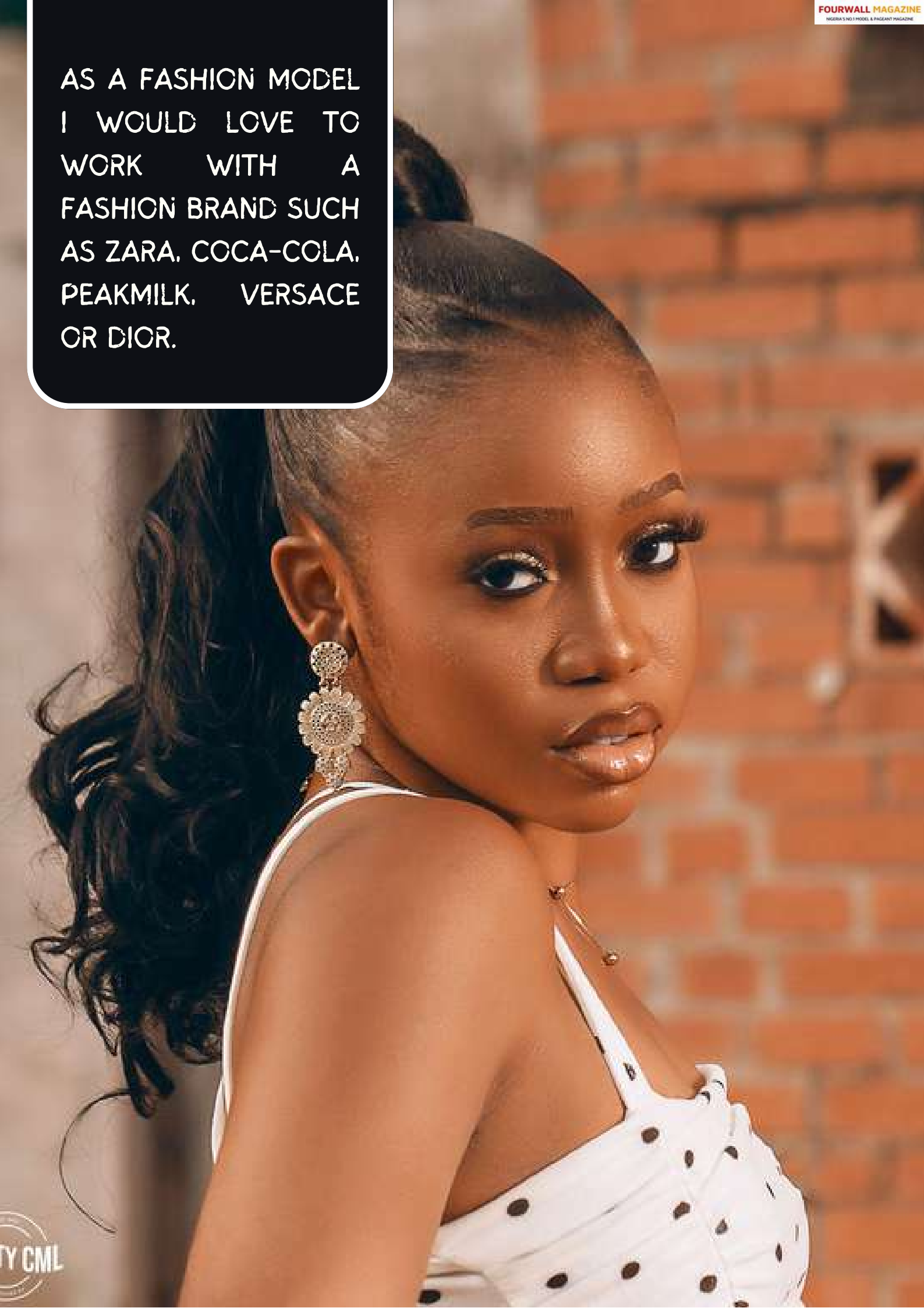
**WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?**

In the next five years I see my self as a popular and well known model and actress, expanding my catering business.

**ANY ADVICE TO THOSE ASPIRING THAT TO WIN A PAGEANT?**

Sure I would like to advise them to never give up and stay true to themselves and also have a great high self esteem .

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I WOULD LOVE TO  
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AS ZARA, COCA-COLA,  
PEAKMILK, VERSACE  
OR DIOR.





## BILLIE SMOLSY

Billie Smolsy came to our Melbourne studio back in 2017 for her first ever photo shoot. Right away we recognized huge modelling potential in the Ballarat-born beauty. She was a complete natural in front of the camera and took direction from her photographer Hana like she had been modelling for years. Billie Smolsy has since gone on to sign with IMG Models and is on her way to becoming a global superstar!



## CHARLOTTE ALLEN

I came across Teen Model Australia on Instagram and noted that many other teen models follow them. They showcase teens and tweens on social media and in their magazines in a great positive light. It's a competitive industry, but they have a supportive and age-appropriate vibe. They hold regular competitions and know a lot about the industry. By being selected as one of their ambassadors, I hope that I will grow my network and be noticed within Australia and maybe even overseas!

# Queen DEMAIN JUDITH

*FACE OF IMSU 2023*

Demain Judith, a 23 year old, model, and site manager, who is extremely interested in rural planning and the political process that is focused on the development and design of land use. She is currently pursuing a bachelor's degree in urban and regional planning. She was born first of 6 wonderful siblings, and she was taught to understand that smart work and hard work put together with prayers, pays-and it's a major way to success.

Its important to note that she lives a life of happiness assembled with love and makes sure the air around her is conducive. Aside being a student, Judith loves reading, researching, traveling, in every case trying to refine herself and for the records She is sanguine, Judith also enjoy herself and time In front of cameras, taking pictures, and would say modeling is good with her.

Judith practices fashion designing for males occasionally and wish to stretch out in the future. She also joins her uncle who is an engineer, visit building site and help with some paperwork's since it helps her get practical knowledge of her course of study.

Judith's philosophy of life is that everyone merits humane treatment particularly those in rural areas, they are entitled to an improved system of living and as such access to attainable social amenities.





EXCLUSIVE INTERVIEW WITH

# KING ELVIS OKEKE

ELITE KING NIGERIA 2023

**CONGRATULATIONS ON EMERGING THE WINNER MISTER ELITE NIGERIA, HOW DOES THIS MAKE YOU FEEL?**

Thank you so much! It feels surreal and amazing to be crowned ELITE KING NIGERIA 2023. I'm grateful for this position.

**TELL US ABOUT YOURSELF?**

I'm Okeke Elvis Nzubechukwu (aka Choco) I'm 18 years old, currently studying applied microbiology in Enugu state University of Science and Technology. I'm a humble guy who loves spreading positivity and promoting Personal Hygiene, I'm passionate about making positive impact on peoples lives using social media as a tool. I'm also an advocate for the boy child.

**WHAT WERE THE CHALLENGES YOU FACED DURING THE CONTEST AND HOW YOU OVERCAME THEM?**

During the contest, one of the challenges I faced was overcoming self doubt and low financial support from friends. I overcame them by reminding myself of my passion and staying focused on my goal. I also received incredible support from my Coach, Pkhay, who helped boost my confidence, nurture and put me through this beautiful Journey. It was a though journey, unlearning and relearning new things, but I stayed motivated and didn't give up. It was worth the sacrifice at the end.

**WHAT WOULD YOU SAY STOOD YOU OUT FROM OTHER CONTESTANTS?**

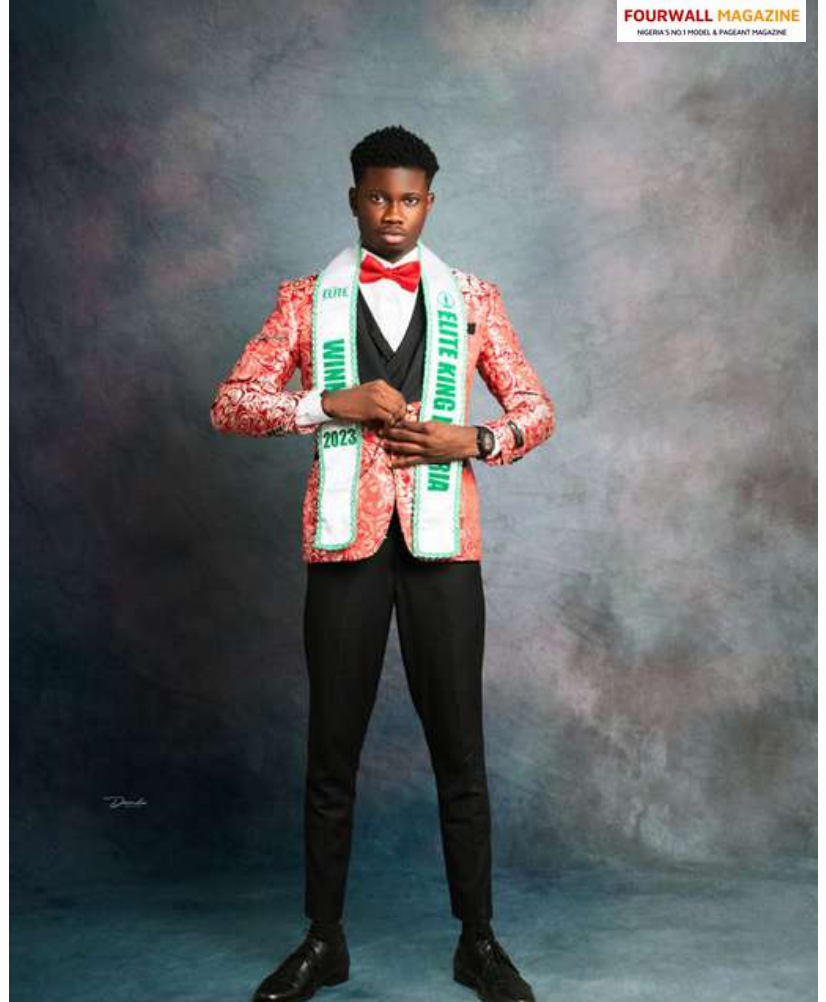
Well I think what really stood me out from other contestants was my genuine passion and personality, my coach thought me that I should stay true to myself which I implemented, also my dedication and enthusiasm resonated with the judges and audience.

**WHAT WAS YOUR BEST MOMENTS DURING THE PAGEANT?**

Honestly, there were so many incredible moments during the pageant! One of my favorite was when I got to showcase my talent on stage. It was such a thrilling experience and I felt so alive and confident... Another highlight was connecting and networking with other contestants, forming a healthy bond with them.

**SO WHAT IS NEXT FOR YOU?**

Well, now that the pageant is over, I'm excited to continue my journey of making a positive impact and Promoting personal hygiene amongst the boy child... I also plan to use my platform and social media presence to spread awareness on boy...



child empowerment, because I was empowered to empower others. Finally, work with a lot of fashion brands, photographers and creatives, so I can elevate my portfolio as a Fashion Model.

**HOW LONG HAVE YOU BEEN IN TO MODELING?**

I have been into the modeling Industry for a year now! It has been an amazing journey filled with incredible experiences and promising opportunities.

**WHAT MOTIVATED YOU TO CONTEST FOR MISTER ELITE NIGERIA PAGEANT?**

What motivated me to contest for Mister Elite Nigeria pageant was my passion for making a positive impact on myself and changing my statue quo and I saw it as an incredible platform to raise awareness on boy child empowerment and inspire others. Also, I wanted to be a part of a community that shares the same values and goals. It was an opportunity I could not over look. My coach, Pkhay also encouraged me to be steadfast on the journey as it became so overwhelming at some point.

**HOW DO YOU INTEND TO USE THIS YOUR NEW OFFICE TO MAKE IMPACT IN THE SOCIETY?**

I plan to use it as a hub for promoting the boy child, personal hygiene, carry out social projects and finally, I want to let the boy child understand that you can dream without borders.

**WHAT HAS BEEN YOUR BIGGEST CHALLENGE IN MODELING?**

One of the biggest challenges I've faced is lack of financial support from friends and dealing with rejection, it can be tough when you do not get selected for a job or audition.

**WHO IS YOUR ROLE MODEL?**

When it comes to role model, I would definitely choose my mom, I find inspiration in my mom. She is a strong and a true champion. Her grace, intelligence and dedication are truly inspiring. She is a true Queen and irreplaceable... I love you mom

**IF YOU WERE NOT A MODEL, WHAT OTHER CAREER WOULD YOU HAVE PURSED?**

I will still pursue modeling because modeling allows you to express me creativity through Fashion, connecting me with diverse people in the industry and building my self-confidence. Furthermore it open doors to exciting opportunities like the Mister Elite Nigeria Pageant Platform, It's also give me the chance to showcase my unique personality.

### **WHAT SHOULD THE FANS EXPECT FROM YOU?**

My fans should expect progress, intentionality as I put my efforts to work. I will also be sharing engaging contents, inspiring messages and spreading awareness on how important modeling is and the opportunities it has.

### **WHICH BRANDS ARE LOOKING FORWARD TO WORK WITH?**

I'm really look forward to collaborating with top fashion and beauty brands, it would be incredible to collaborate with Iconic names like Kadi House of Clothing (Lagos), Mai Atafo (Lagos), Gucci, Channel and Louis Vuitton. Their designs are impeccable and it will be a perfect fit for my fashion forward content.

### **WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?**

I see myself becoming a fashion icon in the industry, a role model to others, a boy child advocate and using my voice as a tool for change. I dream without borders so all of these are achievable.



# INTERVIEWING TIPS FOR A MODELING CAREER.

Working through an agency is the most common way for a model to get work. Doing well in a modeling interview is key to getting your foot in the door. Whether you were contacted by the agency or are going in on your own accord, you need to present yourself in the best light to make a lasting impression. This means you'll have to rely on more than just your good looks to ace the interview. Prepare with our interviewing tips for a modeling career!

## **Do Your Research**

Research the agency, so you know what kind of models they represent as well as what their body style, portfolio, and other requirements are. This ensures you fit the criteria and are well-prepared for the interview. Many agencies put this information on their website, but you can also call them.

## **Prepare a Portfolio**

A portfolio is one of the most effective tools an aspiring model has. Agencies may specify the number and type of photos you need to have in your portfolio. The minimum is generally one portrait photo and one in upright body position. You can also include simple poses such as sitting, profile and looking over your shoulder. You usually don't have to smile, but you may wish to have some pictures with varying facial expressions to show versatility. The clothing you wear should be tight-fitting, such as swimwear, tank tops, and skinny jeans. Do not wear any make-up in the shots, as the agency needs to see how you look completely natural.

## **Prepare a Resume**

This document provides the interviewer with the most pertinent information about you at-a-glance. It contains information on your past modeling work, any training as an actor or any awards. Also a list of shows or publications you've appeared in, as well as any educational background you have in fashion or a related field. You can also include your body measurements, including height, weight, bust, waist, hips, inseam, dress size and shoe size. Some agencies though require you to put this information in a separate document called a "comp card".

## **Take Care of Your Appearance**

Your hair, nails, and skin must be clean, neat and free of blemishes. You will want to look as natural as possible, so use a sparing amount of make-up. This may include a little bit of foundation, mascara, eye shadow, and lip gloss.

## **Practice Modeling**

The interviewer will assess how well you pose and walk, so practice beforehand to make sure you've at least got the basics down. Watch videos and look in magazines to get ideas for poses, facial expressions and how to walk a runway. Try things out in a mirror to make sure it looks good, then ask family members and friends to watch and give you some pointers. Practice maintaining your composure in any situation.

## **Think of Answers to Common Questions**

Modeling interviews usually involve some standard questions. These most often include questions about how long you've been modeling, any especially notable shows or publications you've appeared in. It may also be about the type of modeling you want to do (e.g. commercial, fashion, etc.), and why you want to work with that particular agency.



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Our passion is fueled by the desire to guarantee quality delivery and customer satisfaction through our products.



If you are looking for that one stop exclusive fashion brand, search no more, we are here to help you elevate your fashion style.

# 7 STYLING TIPS FOR CURVE MODELS

## 2. Define your waist

Cinching waists helps to project a slimmer waistline and provides an hourglass figure. It is recommended to wear high waist belts for shorter people, as it will elongate their overall appearances and make their legs look longer. Tuck the belts with loose fitted fabric to avoid the “bulging effect”. Avoid wearing thick belts as it can bring attention to the width of a person, which completely defeats the purpose of the cinched effect.

## 3. Avoid rounded toe shoes

Often rounded shoes can have the impact of making anyone look shorter. A look overall can be elongated by wearing pointed or open toe shoes. This will make the legs look longer and well-balanced.

## 4. Utilise strategic Patterns


Patterns can be a tricky matter when it comes to balancing an overall look. Bold coloured, thick patterns can give the impression of a different body size and can bring attention to the wrong body parts. Whereas, smaller and darker coloured patterns can complement the style and the form. For example, smaller polka dots can make the figure look a lot more flattering than bigger ones.

## 5. V Necks are the Best

V neck tops can elongate the appearance of the waist. V neck tops can help direct focus from any problematic area to the bust area. This can also make the look more feminine and playful.

## 6. High Waist Bottoms compliment anyone's figure!

High waisted pants or skirts with pointed or open-toe shoes are often great pairs that elongate the look, beautifully. To complete the look, wear a semi-fitted top which ends on the waistline if not slightly under.



With the modelling industry adapting and changing every day, the demand for curve models is increasing. The “body positivity” movement has prompted agencies and industry to start to embrace bodies of all shapes and sizes. Therefore, everyone has a chance to celebrate their bodies, both in and out of the industry!

With the curve modelling sector growing and changing, so is the clothing industry and people are becoming a lot more aware of what clothing suits their body type.

## 1. Ensure you get your sizing right

It is important to wear the “right size” clothing. Try avoiding wearing sizes that are too small for the body, as it accentuates the wrong areas. On the other hand, wearing loose clothes can make you give a wrong impression of your overall body structure and sizing. The better the sizing, the more flattering it looks. That being said, when shopping feel free to try out different sizes of clothes, as a lot of brands are known to have different clothing sizes under the universal size numbers.





# MODEL *Portfolio*

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