

# FOURWALL

New!

30TH EDITION  
DECEMBER 2023

MAGAZINE

THE  
SPECIAL  
ISSUE

Get  
The  
Look

Insider Tips from  
the Pros on the  
Latest Hair Trends  
and Styles

SKINCARE  
ESSENTIALS

A list of must-have  
products to keep  
your skin healthy  
throughout the  
daily grind

THE  
MODEL  
SERIES



Models  
Share Their  
Challenges  
And Success  
Story.

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**NELSON  
BLESSING**

12TH MISS NIGERIA INTERNATIONAL

- The Interview
- Cover girl
- Beauty

Fourwall Mag

Our magazine aims to promote and create awareness for models to gain exposure, recognition and attract attention of potential clients and brands.



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**OHAJA  
JOSEPH**

NIGERIA'S MOST FASHIONABLE  
MODEL UNIVERSE 2023

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# EDITOR'S NOTE



Welcome to the 30th edition December special issue of Fourwall Magazine featuring Queen Blessing Nelson, winner Miss Nigeria International and King Ohaja Joseph, winner Nigeria's Most Fashionable Model Universe.

In a world that constantly urges us to compare ourselves with others, it's essential to remember that each one of us walks a different path. Our journey is uniquely ours, shaped by our experiences, passions, and dreams. In this edition, we celebrate the spirit of individuality and delve into stories that inspire us to compete not with others, but with ourselves.

Our cover personalities exemplify the beauty of self-competition, sharing how they find fulfillment by measuring their progress against their own goals rather than comparing themselves to others. In a candid interview, they reveal their secrets to winning pageant and proving that true success lies in pursuing our personal best. Let us remind ourselves that our journey is our own!



## Get Featured

ON FOURWALL MAGAZINE

Advertising on Fourwall Magazine provides a unique opportunity to reach a huge audience in a creative and compelling way online through texts, sounds and visuals. At Fourwall, we present your brand's message in a more beautiful and engaging way than any other magazine. We have a creative team ready to work with you to create great-looking, effective adverts to get the best out of our ad space.

**Fourwall Magazine Advert Rates are reasonably priced. Advertising with us is guaranteed to give you maximum exposure!**

Our magazine is circulated nationwide in Nigeria and major cities in 12 countries and with over 25,000 online readers.

We also use channels such as commercial brands, spa centers, lounges, bars, hotels, supermarkets, hair saloons, shopping malls, local airplane and events.

For Advertising Rates, Features, Model's Portfolio and inquiries, please send an email to:

**[fourwallmagazine@gmail.com](mailto:fourwallmagazine@gmail.com)**

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EXCLUSIVE INTERVIEW WITH

# QUEEN BLESSING NELSON

12TH MISS  
NIGERIA  
INTERNATIONAL



## HOW DO YOU FEEL EMERGING MISS NIGERIA INTERNATIONAL?

I feel very humbled, i feel very excited and i return all thanks and glory to God.

## TELL US ABOUT YOURSELF?

I am a very ambitious girl, very committed to what i believe in, a student of Ambrose Alli University, a model and an actress.

December 2023 Issue 30

## WHAT WERE THE CHALLENGES YOU FACED DURING THE CONTEST AND HOW YOU OVERCAME THEM?

Actually i faced lots of challenges especially in mobilizing for vote support, thank God i have some reliable friends and a very supportive dad who moved almost all his friends and colleagues to support my ambition. In all, commitment, resilience is key.

## WHAT WOULD YOU SAY STOOD YOU OUT FROM OTHER CONTESTANTS?

We all have rare qualities but i believe my deep compassion and love for humanity stood me out.

## HOW WAS THE BONDING WITH OTHER CONTESTANTS?

We actually bonded very well not like opponents but like sisters and friends.

## WHAT WAS YOUR BEST MOMENTS DURING THE PAGEANT?

I had lots of beautiful moments during the Pageant but when i was pronounced winner, the joy was excess.

## WHAT DO YOU THINK THE JUDGES WERE LOOKING OUT TO SELECT A WINNER?

I believe the judges are experts hence i know they will be looking out for Intelligence, Poise, Carriage nd above all Beauty which by God's grace i have them.

## HOW LONG HAVE YOU BEEN IN THE MODELING?

For five years now.

## WHAT DOES WINNING THIS PAGEANT MEAN TO YOU?

Winning this Pageant meant a lot to me, i believe it's the needed platform to reach out to humanity and aspire to other International platforms.

## NOW YOU HAVE THE CROWNED, WHAT PROJECT DO YOU PLAN TO EMBARK ON?

I intend to embark on life changing projects that touches humanity positively.



## WHAT DOES THIS SASH AND CROWN SYMBOLIZE TO YOU?

It symbolizes Poise, Beauty and Royalty.

## IF YOU WERE NOT A MODEL, WHAT OTHER CAREER WOULD YOU HAVE PURSUED?

If am not a model, i would have loved to be a nurse (care giver).

## HOW DO YOU RELAX?

Hanging out with good friends.

## WOULD YOU RECOMMEND MISS NIGERIA INTERNATIONAL BRAND TO ANYONE AND WHY?

I will always recommend Miss Nigeria International Brand to people especially young girls because the brand is real nd it's a genuine platform to achieving your dreams.





**WHICH BRANDS ARE YOU LOOKING FORWARD TO WORK WITH?**

I look forward to working with any brand or organization that shares my vision of touching lives, showing love and care to humanity and lifting the down trodden.

**WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?**

I see myself as a global celebrity and touching lives at that level.

**ANY ADVICE TO THOSE ASPIRING TO BECOME BEAUTY QUEEN?**

I will advise them to hold on to their dreams, stay focused and pursue their ambition. No distractions.



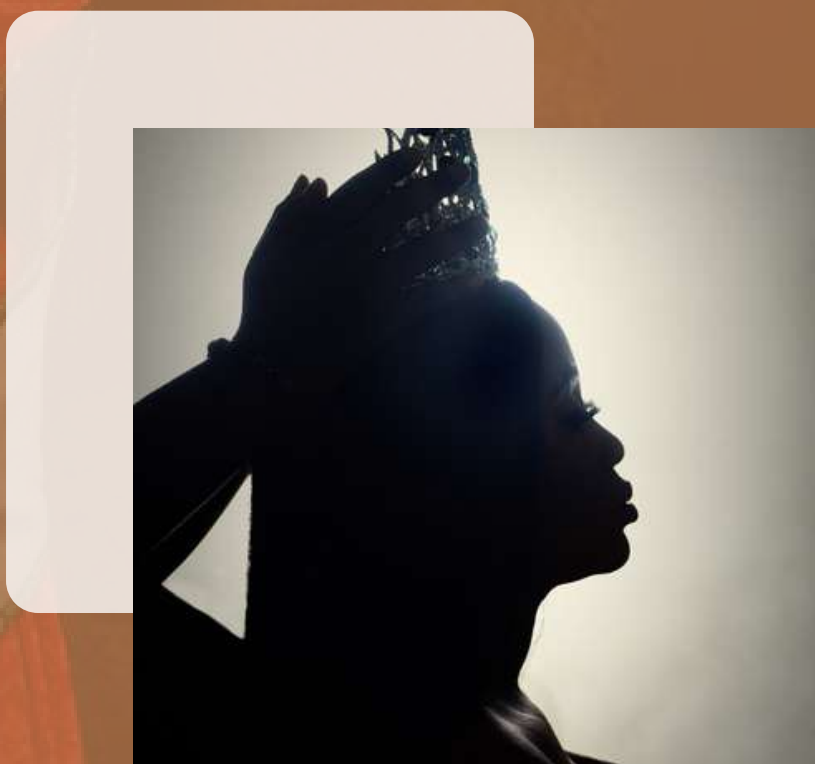


# QUEEN NELSON BLESSING

*12th Miss Nigeria International*

Queen Blessing Nelson, who hail from Abia State is a professional model. actress, beauty queen and currently the 12th Miss Nigeria International 2023. She is the first daughter of the family and a student of Ambrose Alli University.

She is the reigning queen of Miss Nigeria International, produced by Brendance and Crusader Ltd, owner of Mr and Miss Nigeria International, the pioneer and first Africa, mixed the biggest pageant Headed By AMB (DR) BRENDAN NSIKAK.





# SKINCARE ESSENTIAL

## What Is Niacinamide?

Niacinamide is a form of vitamin B3 that helps to soothe redness, reduce hyperpigmentation and aid in hydration, per the National Center for Biotechnology Information (NCBI). The great thing about topical niacinamide is that it has minimal side effects, per the NCBI. Furthermore, Dr. Henry recommends the ingredient for its soothing and anti-inflammatory properties, and for those with sensitive skin. “It contributes to moisturizing the skin, and it also contributes to fortifying the skin barrier and reducing inflammation,” she says.

## What Is Vitamin C?

Vitamin C is an antioxidant known for its brightening and anti-aging abilities in topical skin care applications, per the NCBI. There’s a good chance you already use a vitamin C serum or moisturizer in your morning routine to fight hyperpigmentation and dullness. There are many different forms of vitamin C found in topical skin care; L-ascorbic acid is vitamin C in its strongest and purest form, and it’s highly effective in topical skin care applications, per the NCBI.

## Can You Use Niacinamide With Vitamin C?

For years, it was recommended to use niacinamide and vitamin C in separate routines because vitamin C formulations weren’t always stable, Dr. Henry says. Furthermore, per the Indian Dermatology Online Journal, when a vitamin C formula isn’t stable, it’s not as effective on the skin, and when you pair it with certain ingredients, like niacinamide, that can make both ingredients ineffective. Vitamin C serums can become unstable when the formula is exposed to air and sunlight. A good indication that your vitamin C serum is no longer stable is if it becomes a dark, amber color.

Today, formulations have improved and sometimes, niacinamide can be successfully paired with vitamin C, but you really have to pay attention to the products you’re using. In fact, it’s highly situational, but your best chance is to use vitamin C serum and niacinamide serum formulated to be used together. L’Oréal Paris recommends using L’Oréal Paris Revitalift Derm Intensives 12% Pure Vitamin C + E + Salicylic Acid Serum and L’Oréal Paris Bright Reveal 12% [Niacinamide + Amino Sulfonic + Ferulic Acid] Dark Spot Serum in the same routine to target dullness and dark spots. This way, you can confidently use both in the same regimen because the brand has formulated them with the intention to pair if needed.

# JOY ODINU

## THE NEXT SUPERMODEL!

My name is Odinu Joy, popularly know as JD. I'm from Imo state based in Abuja. A fashion, commercial, face and brand model.

I started modeling 24th May 2021. I enrolled in Onyx Modelz, graduated as a professional model then decided to become a freelance model. I've struggled to be where I am today with a lot of training and encouragement from my friends and family. It's hasn't been easy i worked day and night, under rain and sun to be at this position right now. I'm still pushing myself to becoming a better and professional model.

Fashion is something that has always intrigued me, the statement it makes without a word being uttered and this is why I love modeling or as a i jokingly call it; play dress up.



Modeling is my way of expressing myself through fashion, bringing to life the many unique creation of designers.

My driving force has been to give voice and to speak the language of fashion with my body, I have worked with photographers in creating ideas and concepts that tells stories especially in the area of Africa culture. I have also modeled for fashion brands.



# ADVERTISING RATES

## The Number 1 Magazine For Models

Advertising on Fourwall Magazine provides a unique opportunity to reach a huge audience in a creative and compelling way online through texts, sounds and visuals. At Fourwall, we present your brand's message in a more beautiful and engaging way than any other magazine. We have a creative team ready to work with you to create great-looking, effective adverts to get the best out of our ad space.

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Advert Size	1x (1 Issue)	2x (2 Issues)	4x (4 Issues)
Full Page	10,000	19,000	32,000
Half Page	6,000	10,000	16,000
Double Page	22,000	40,000	76,000
Inside Front Cover	30,000	56,000	108,000
Inside Back Cover	25,000	46,000	88,000
Center Spread	40,000	76,000	148,000
Bottom Stripe	20,000	36,000	68,000



### Premium Positioning

Our magazine is available on both print and digital. Circulated nationwide in Nigeria and major cities in 12 countries with over 15,000 readers online.

# JOSEPH OHAJA

From  
 Aspiring To  
 A Pageant  
 King

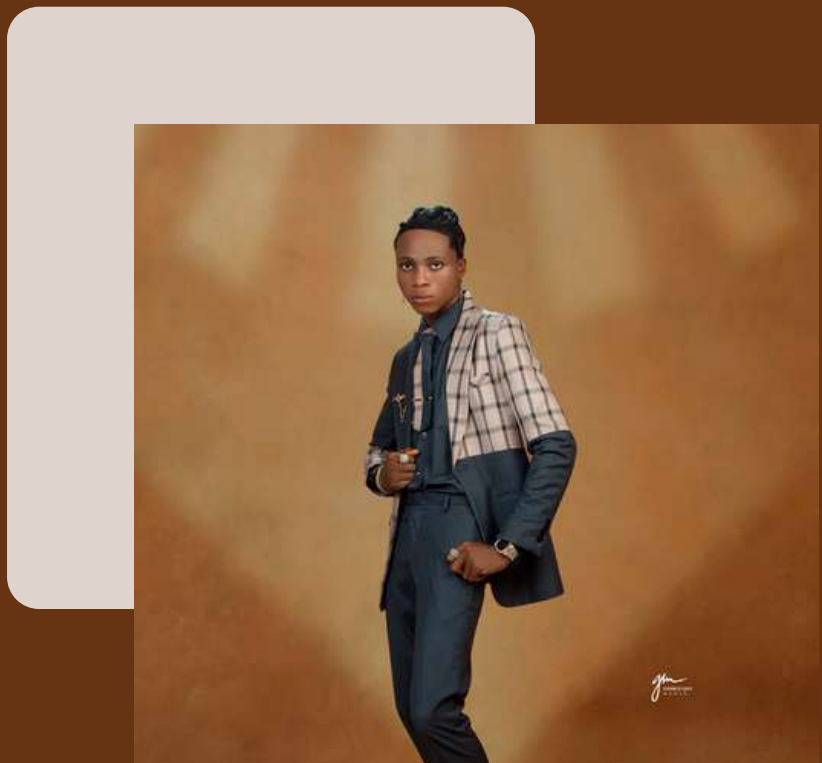
*NIGERIA'S MOST FASHIONABLE  
 MODEL UNIVERSE 2023*

My name is Ohaja Joseph Chibunna, a 21 years old student of the University of Calabar, Cross River state. I hail from Amaitoolu community in Osisioma Ngwa Local government area of Abia state.

Traveling back memory lane I vividly remember how I watch fashion exhibitions with my mum's phone 5 years ago and I had this strong fantasy and wish to become a high profile model.

After I left secondary school in 2019.. I decided to chase that dream despite the critics from my family and some other people. In life I do what I feel is right for me and what makes me happy.

In 2021 I contested and won MR ABIA AMBASSADOR NIG'21. I didn't just win and stop. I craved for greater heights. I kept working on myself because the basics of modeling is self composure and walk plus height



FROM ASPIRING TO A PAGEANT KING

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# OHAJA JOSEPH

NIGERIA'S MOST FASHIONABLE MODEL  
UNIVERSE 2023

## BILLIE SMOLSY

Billie Smolsy came to our Melbourne studio back in 2017 for her first ever photo shoot. Right away we recognized huge modelling potential in the Ballarat-born beauty. She was a complete natural in front of the camera and took direction from her photographer Hana like she had been modelling for years. Billie Smolsy has since gone on to sign with IMG Models and is on her way to becoming a global superstar!



## CHARLOTTE ALLEN

I came across Teen Model Australia on Instagram and noted that many other teen models follow them. They showcase teens and tweens on social media and in their magazines in a great positive light. It's a competitive industry, but they have a supportive and age-appropriate vibe. They hold regular competitions and know a lot about the industry. By being selected as one of their ambassadors, I hope that I will grow my network and be noticed within Australia and maybe even overseas!

# Queen DEMAIN JUDITH

*FACE OF IMSU 2023*

Demain Judith, a 23 year old, model, and site manager, who is extremely interested in rural planning and the political process that is focused on the development and design of land use. She is currently pursuing a bachelor's degree in urban and regional planning. She was born first of 6 wonderful siblings, and she was taught to understand that smart work and hard work put together with prayers, pays-and it's a major way to success.

Its important to note that she lives a life of happiness assembled with love and makes sure the air around her is conducive. Aside being a student, Judith loves reading, researching, traveling, in every case trying to refine herself and for the records She is sanguine, Judith also enjoy herself and time In front of cameras, taking pictures, and would say modeling is good with her.

Judith practices fashion designing for males occasionally and wish to stretch out in the future. She also joins her uncle who is an engineer, visit building site and help with some paperwork's since it helps her get practical knowledge of her course of study.

Judith's philosophy of life is that everyone merits humane treatment particularly those in rural areas, they are entitled to an improved system of living and as such access to attainable social amenities.





# OSCAR UDOJI

From  
 Aspiring To  
 A Pageant  
 King

MISTER ELITE NIGERIA TOURISM 2023

UDOJI OSCAR OBINNA WHO HAILS FROM ANAMBRA STATE IS A PROFESSIONAL ACTOR AND MODEL, CURRENTLY THE REIGNING MISTER ELITE NIGERIA TOURISM.

A STUDENT OF MASS COMMUNICATION IN THE PRESTIGIOUS UNIVERSITY OF NIGERIA NSUKKA. HE'S AN ARTIST WHO SEEKS TO EXPLORE AND BE PRODUCTIVE WITH EVERY POTENTIAL HE'S BEEN BLESSED WITH BY NATURE. HE HAS BEEN A MODEL FROM A YOUNG AGE AND IT HAS BEEN A VERY COMPETITIVE WORLD ON ITS OWN, AS IT HAS HELPED BUILT SELF CONFIDENCE TO A GREATER LEVEL. MODELLING HAS MADE HIM EXPLORE THE WORLD OF PHOTOGRAPHY MAKING ME DEVELOP THE SKILL AND SEEING THE BEAUTY IN HUMAN PHOTOGENISM.

I'M VERY PASSIONATE AND HARDWORKING PERSONALITY WHO HUSTLES TILL SWEAT DROP TO MAKE SURE ENDS MEET FOR POSITIVE IMPACT AND RESULTS.



FROM ASPIRING TO A PAGEANT KING

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YOYO / *Photography*

# UDOJI OSCAR

MISTER ELITE NIGERIA TOURISM 2023

# INTERVIEWING TIPS FOR A MODELING CAREER.

Working through an agency is the most common way for a model to get work. Doing well in a modeling interview is key to getting your foot in the door. Whether you were contacted by the agency or are going in on your own accord, you need to present yourself in the best light to make a lasting impression. This means you'll have to rely on more than just your good looks to ace the interview. Prepare with our interviewing tips for a modeling career!

## **Do Your Research**

Research the agency, so you know what kind of models they represent as well as what their body style, portfolio, and other requirements are. This ensures you fit the criteria and are well-prepared for the interview. Many agencies put this information on their website, but you can also call them.

## **Prepare a Portfolio**

A portfolio is one of the most effective tools an aspiring model has. Agencies may specify the number and type of photos you need to have in your portfolio. The minimum is generally one portrait photo and one in upright body position. You can also include simple poses such as sitting, profile and looking over your shoulder. You usually don't have to smile, but you may wish to have some pictures with varying facial expressions to show versatility. The clothing you wear should be tight-fitting, such as swimwear, tank tops, and skinny jeans. Do not wear any make-up in the shots, as the agency needs to see how you look completely natural.

## **Prepare a Resume**

This document provides the interviewer with the most pertinent information about you at-a-glance. It contains information on your past modeling work, any training as an actor or any awards. Also a list of shows or publications you've appeared in, as well as any educational background you have in fashion or a related field. You can also include your body measurements, including height, weight, bust, waist, hips, inseam, dress size and shoe size. Some agencies though require you to put this information in a separate document called a "comp card".

## **Take Care of Your Appearance**

Your hair, nails, and skin must be clean, neat and free of blemishes. You will want to look as natural as possible, so use a sparing amount of make-up. This may include a little bit of foundation, mascara, eye shadow, and lip gloss.

## **Practice Modeling**

The interviewer will assess how well you pose and walk, so practice beforehand to make sure you've at least got the basics down. Watch videos and look in magazines to get ideas for poses, facial expressions and how to walk a runway. Try things out in a mirror to make sure it looks good, then ask family members and friends to watch and give you some pointers. Practice maintaining your composure in any situation.

## **Think of Answers to Common Questions**

Modeling interviews usually involve some standard questions. These most often include questions about how long you've been modeling, any especially notable shows or publications you've appeared in. It may also be about the type of modeling you want to do (e.g. commercial, fashion, etc.), and why you want to work with that particular agency.



# LAVIDLUXE

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Our vision is to adorn men and women of all shape, size, age, and color with unique & timeless pieces made from high quality materials & designed to perfection to suit fashion needs.

It's an ageless adventure of fashion with us as we are constantly improving our creativity & style to blend with modern day fashion trends.

Our passion is fueled by the desire to guarantee quality delivery and customer satisfaction through our products.



If you are looking for that one stop exclusive fashion brand, search no more, we are here to help you elevate your fashion style.

# 7 STYLING TIPS FOR CURVE MODELS

## 2. Define your waist

Cinching waists helps to project a slimmer waistline and provides an hourglass figure. It is recommended to wear high waist belts for shorter people, as it will elongate their overall appearances and make their legs look longer. Tuck the belts with loose fitted fabric to avoid the “bulging effect”. Avoid wearing thick belts as it can bring attention to the width of a person, which completely defeats the purpose of the cinched effect.

## 3. Avoid rounded toe shoes

Often rounded shoes can have the impact of making anyone look shorter. A look overall can be elongated by wearing pointed or open toe shoes. This will make the legs look longer and well-balanced.

## 4. Utilise strategic Patterns


Patterns can be a tricky matter when it comes to balancing an overall look. Bold coloured, thick patterns can give the impression of a different body size and can bring attention to the wrong body parts. Whereas, smaller and darker coloured patterns can complement the style and the form. For example, smaller polka dots can make the figure look a lot more flattering than bigger ones.

## 5. V Necks are the Best

V neck tops can elongate the appearance of the waist. V neck tops can help direct focus from any problematic area to the bust area. This can also make the look more feminine and playful.

## 6. High Waist Bottoms compliment anyone's figure!

High waisted pants or skirts with pointed or open-toe shoes are often great pairs that elongate the look, beautifully. To complete the look, wear a semi-fitted top which ends on the waistline if not slightly under.



With the modelling industry adapting and changing every day, the demand for curve models is increasing. The “body positivity” movement has prompted agencies and industry to start to embrace bodies of all shapes and sizes. Therefore, everyone has a chance to celebrate their bodies, both in and out of the industry!

With the curve modelling sector growing and changing, so is the clothing industry and people are becoming a lot more aware of what clothing suits their body type.

## 1. Ensure you get your sizing right

It is important to wear the “right size” clothing. Try avoiding wearing sizes that are too small for the body, as it accentuates the wrong areas. On the other hand, wearing loose clothes can make you give a wrong impression of your overall body structure and sizing. The better the sizing, the more flattering it looks. That being said, when shopping feel free to try out different sizes of clothes, as a lot of brands are known to have different clothing sizes under the universal size numbers.



# MODEL *Portfolio*

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